



Women entrepreneurship fostering health and welfare

BasicInternet

Oct. 2018, Wisam Mansour

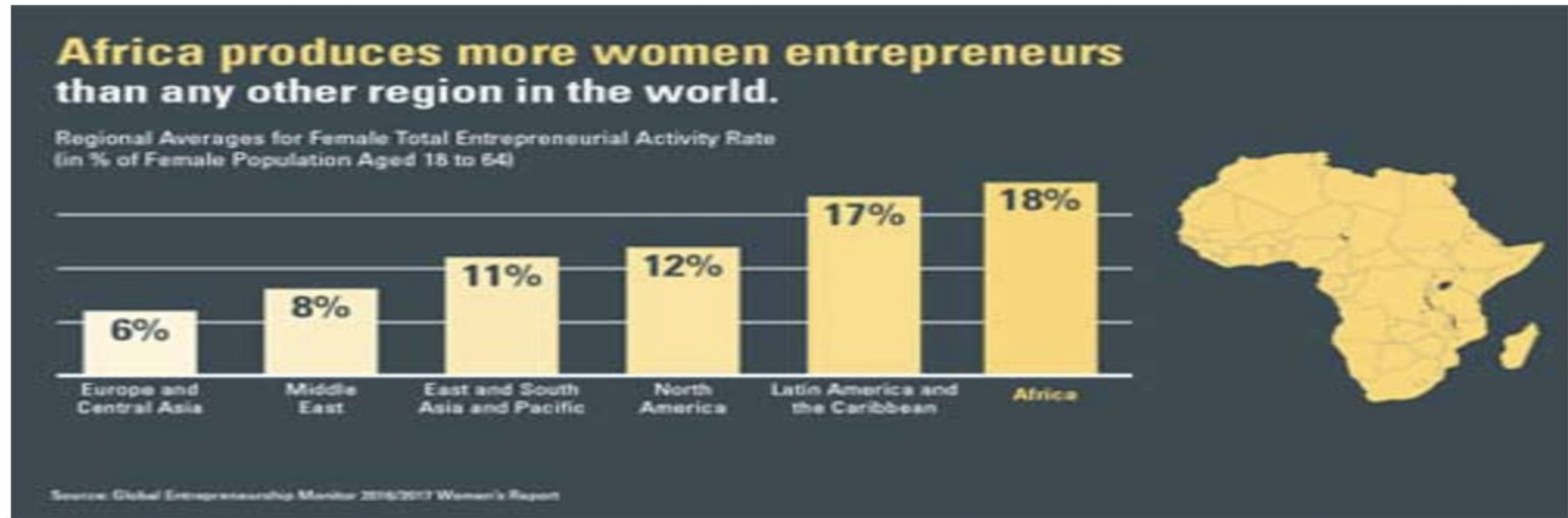


Why women ?

“Women in emerging markets plough back 90 cents of every additional dollar of income into “human resources”, which includes their families’ education, health, and nutrition (compared to 30–40% for men), thereby helping their families, communities, and nations.” VanderBrug (2013)

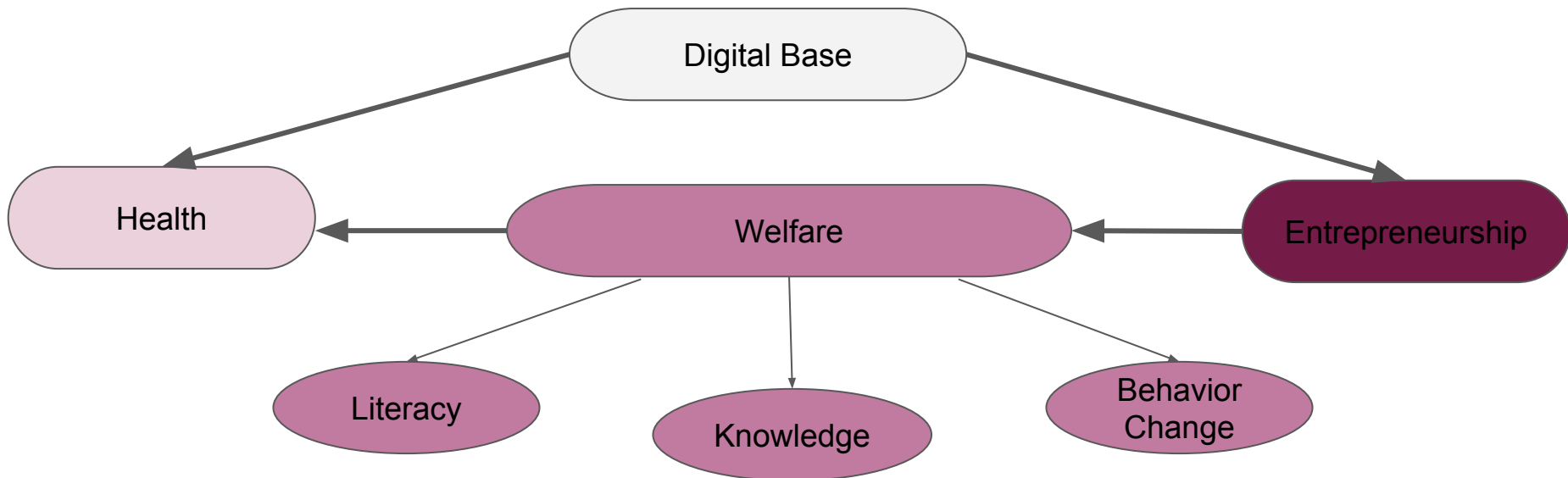


Women entrepreneurship

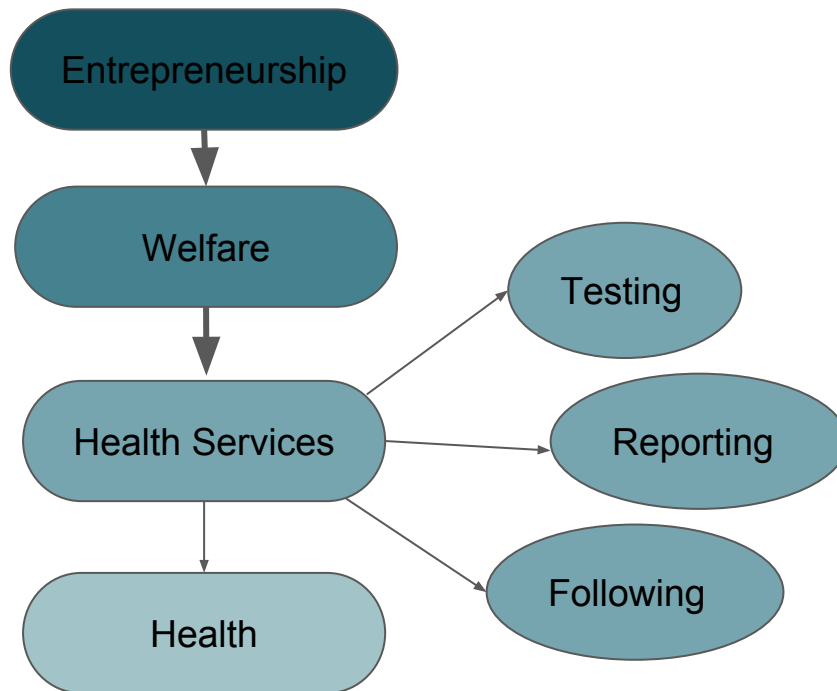


<https://www.thecge.net/awec/>

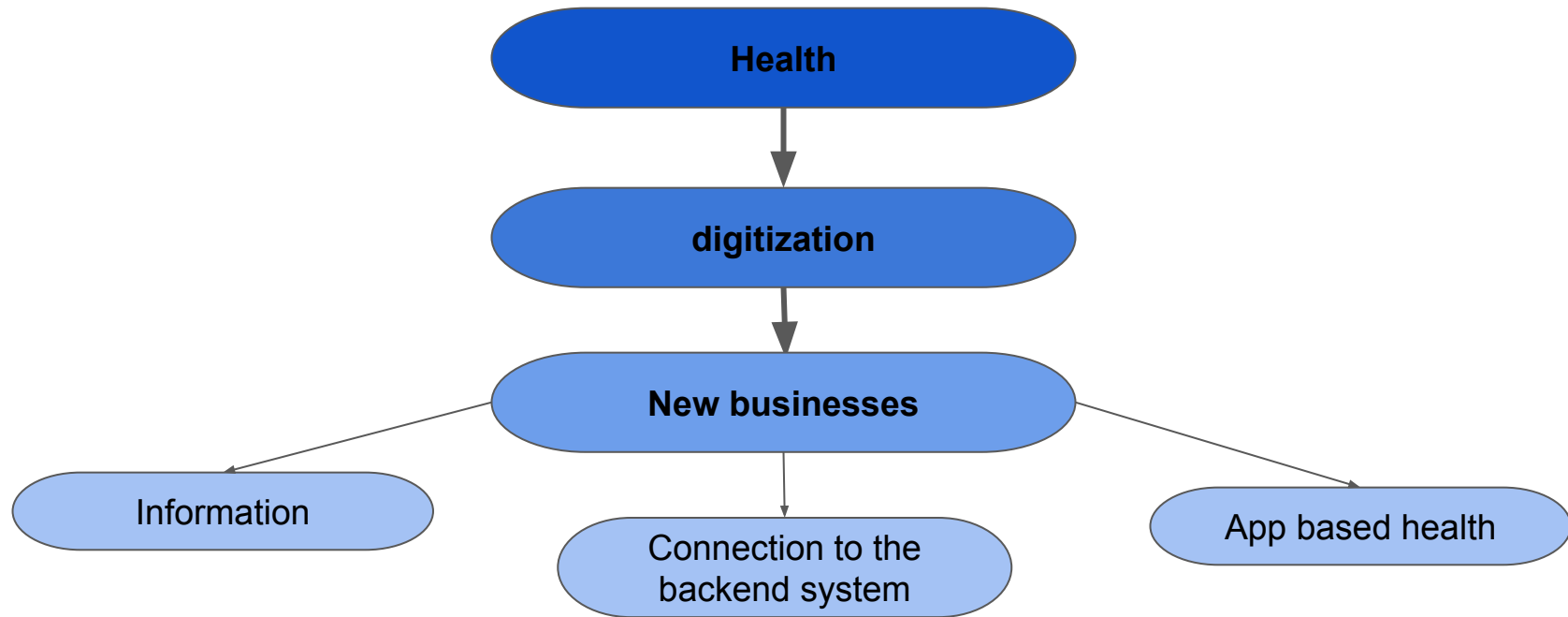
Digital, Entrepreneurship, and Health



Digital, Entrepreneurship, and Health



Enabling digitization



Present exploitation

Gulsott app for
nyfødt barn
(Jaundice)



<https://www.adressa.no/nyheter/okonomi/2016/02/10/Denne-appen-kan-redde-over-100-000-nyfodte-barn-hvert-ar-12131745.ece>

future utilization

Advanced apps
connecting, following,
developing the health



<https://financialtribune.com/articles/people/47410/promoting-health-entrepreneurship>

Entrepreneur women in Health

Wazi Vision

- By Brenda (Uganda)
- Mobile app.
- Eye testing
- Plastic eyeglasses



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

mTena

- By Tizzita (Ethiopia)
- SMS-based app.
- maternal and infant care information



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

iMed Tech

- By Nneile (South Africa)
- prosthetics for cancer patient
- 3D modelling software



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Digital Inclusion (DigI project)

- The free access to the information
- BasicInternet's project
- Multidisciplinary approach - IT, health, education, and business
- 11 partners from Tanzania, DR Congo, Rwanda, Serbia, Germany, France, Spain, and Norway



Solution. Digital Information Spot for Africa

- Energy
- Internet lite
- Charging phones
- Public tablet
- Focus TZ: health information



Innovation for All

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)



Thanks for listening

Conclusion & Open issues

Digitalization

- Information
- Entrepreneurship
- Health information



Discussion

- Enterprise for health



Empowering women

Includes

1. Skills
2. Entrepreneurship
3. Business
4. Social media

The screenshot shows the homepage of the EntrepNet Izazi website. At the top, there is a search bar and the Kiswahili logo. The main header features a large image of a savanna landscape with the text "EntrepNet Izazi". Below this, there are four main content areas, each with a title, an image, a short description, and a "More" link:

- Skills**: Image of a woman in a red dress using a laptop. Text: "Doing successful business starts from learning its skills". Link: [More](#).
- Entrepreneurship**: Image of a group of people in a field. Text: "Sharing your ideas, discuss, and get feedback". Link: [More](#).
- Business**: Image of a group of people in a field. Text: "In Izazi, we believe in people. Find team, investor, and more". Link: [More](#).
- Social media**: Image of social media icons (Facebook, Twitter, Instagram, Pinterest, LinkedIn). Text: "Get connected to the world". Link: [More](#).

At the bottom right, there is a green "CONTACT US" link.