



African Innovation Week 2019

# Fostering Women Entrepreneurship in The Global South

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# Why women ?

***Jackie VanderBrug, Managing Director at ICRW, International Centre for Research on Women:***

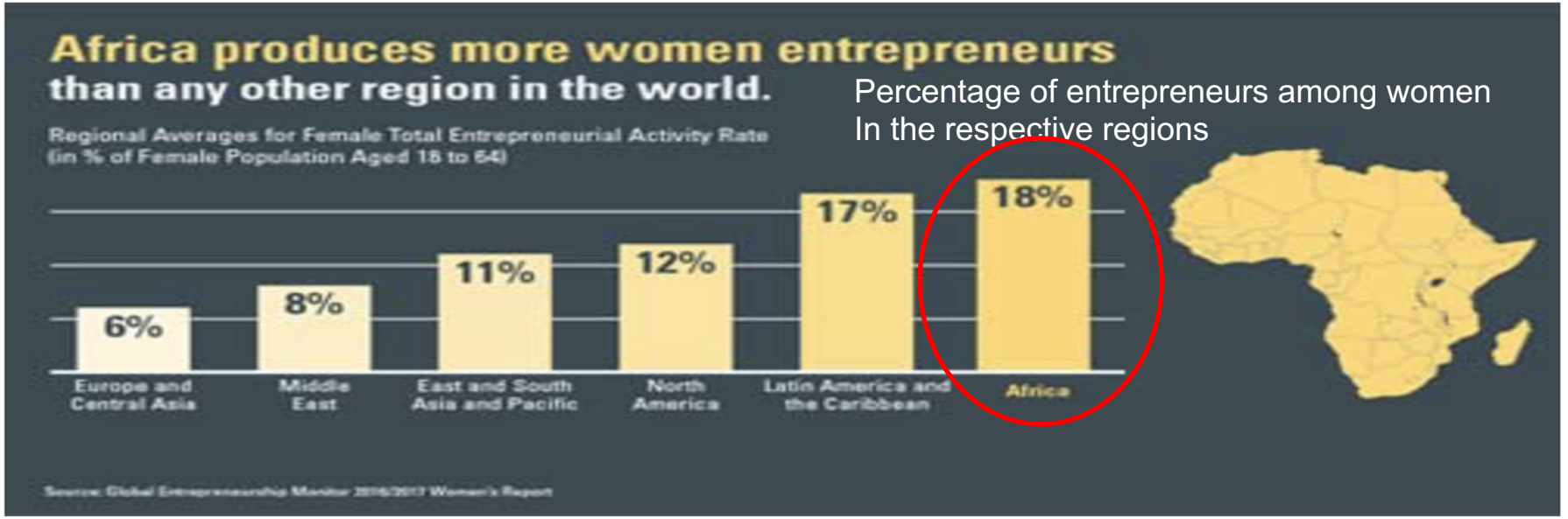
“This is not about preferring one gender over another. Women are key assets in combating poverty…

Women reinvest in their families and communities to create a more sustainable system for those around them. So, the implications are not necessarily women ruling the world, but rather an equitable society that is creating real value for everyone who is a part of it. ”




“

# Women entrepreneurship




https://www.thecge.net/awec/

[Source: Centre for Global Enterprise Studies]

# Through free access to information we are

Empowering Women Entrepreneurship and fostering the Sustainable Development Goals

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)

> "Internet had the ability to dismantle the divide. Internet failed miserably, the divide is bigger than ever."
> *Kate Gilmore, Human Rights, UNOG*

**Starting with one Information Spot per village**



# UN High Level Panel on Digital Cooperation







**Rec. 1A – Affordable access to internet**
**Rec. 1B – platform for Digital Public Goods (DPGs)**

Given the fact that only few women have access to

- Smartphones and
- Mobile broadband subscriptions (internet)

Free access to Digital Public Goods is key to empowering women for entrepreneurship




Adoption from Maslow

# Need for Targeted Information on the Village Information Spot related to

1.Food production

2. Agriculture

3. Husbandry

4. Hand-craft

5. Beauty



We provide the platform and invite for collaboration on the information!

# Under construction: Information and Collaboration Platform




## Explore the Zone

Browse the different sections and find information that can help you and your business get where you are going!.






# Women Initiatives



Example of women empowered by the Foundation:

Catherine Kimambe from Tanzania leading the African Child Organization

- initiative and established a village information spot
- Empower girls and women

See the video:
https://vimeo.com/368147538

Please join in empowering women!