



Digital Transformation Centres Initiative - Onboarding Workshop
Geneva, Switzerland, 11-13 February 2020

Scalability towards digitally empowered Societies

Josef Noll

University of Oslo & Basic Internet Foundation

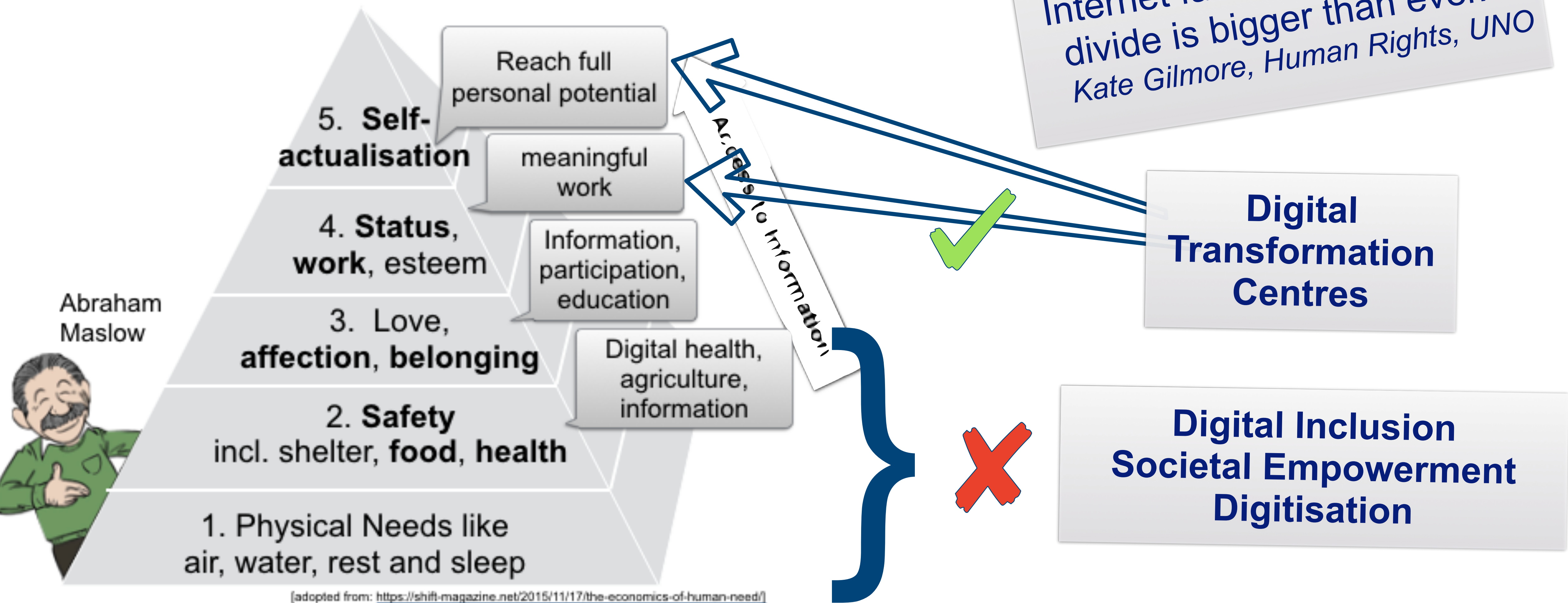
Kjeller, Norway

josef@jnoll.net, m: 9083 8066

THE PRICE OF ~~OF~~ INEQUALITY

HOW TODAY'S DIVIDED SOCIETY
ENDANGERS OUR FUTURE

Holistic view on Digital Societies



From DTC to Societal Empowerment

- Scalability of DTC

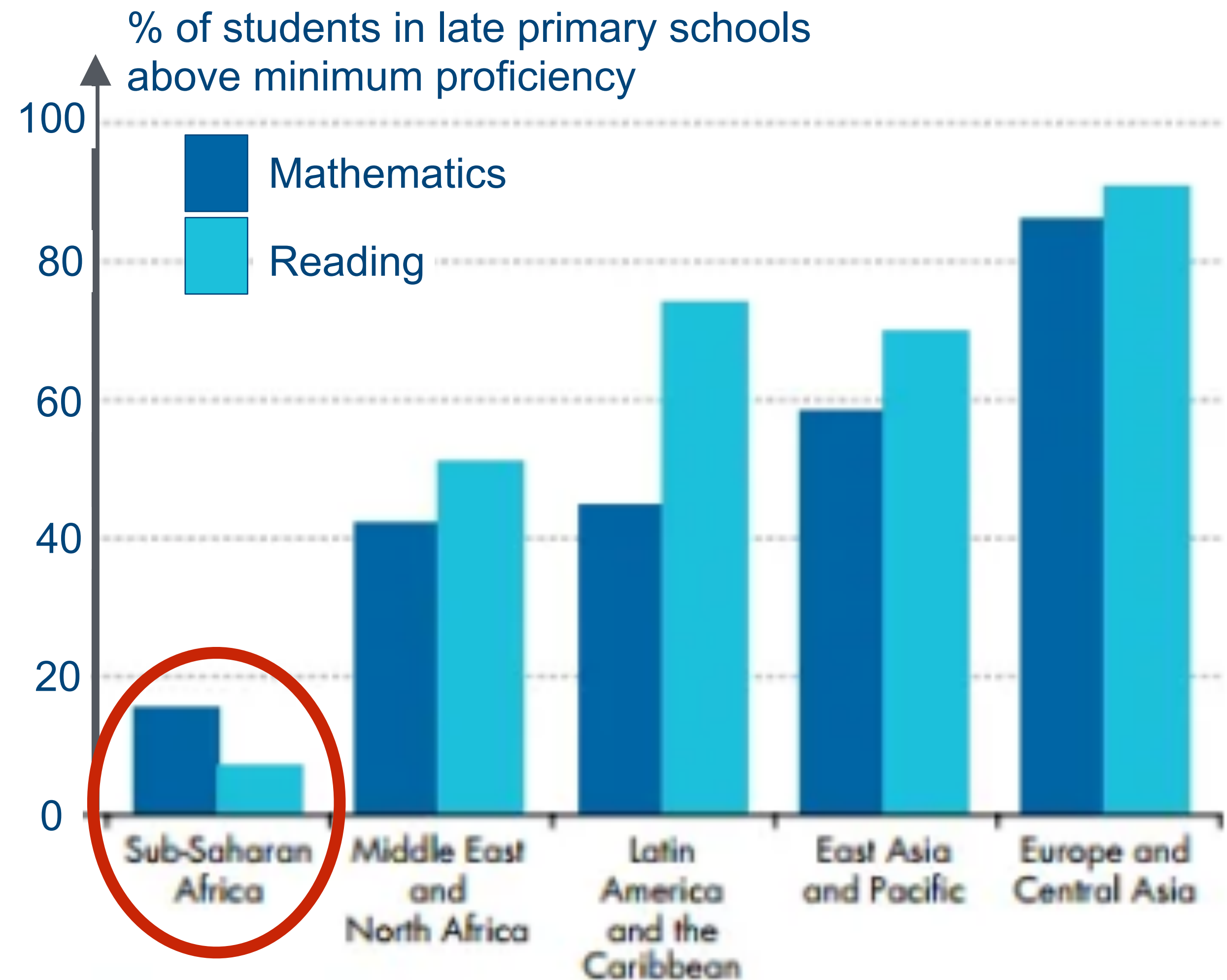
- ➔ Trainers
- ➔ Participants
- ➔ Mass Adoption
- ➔ Education

- Digital Inclusion

- ➔ Make Digital available

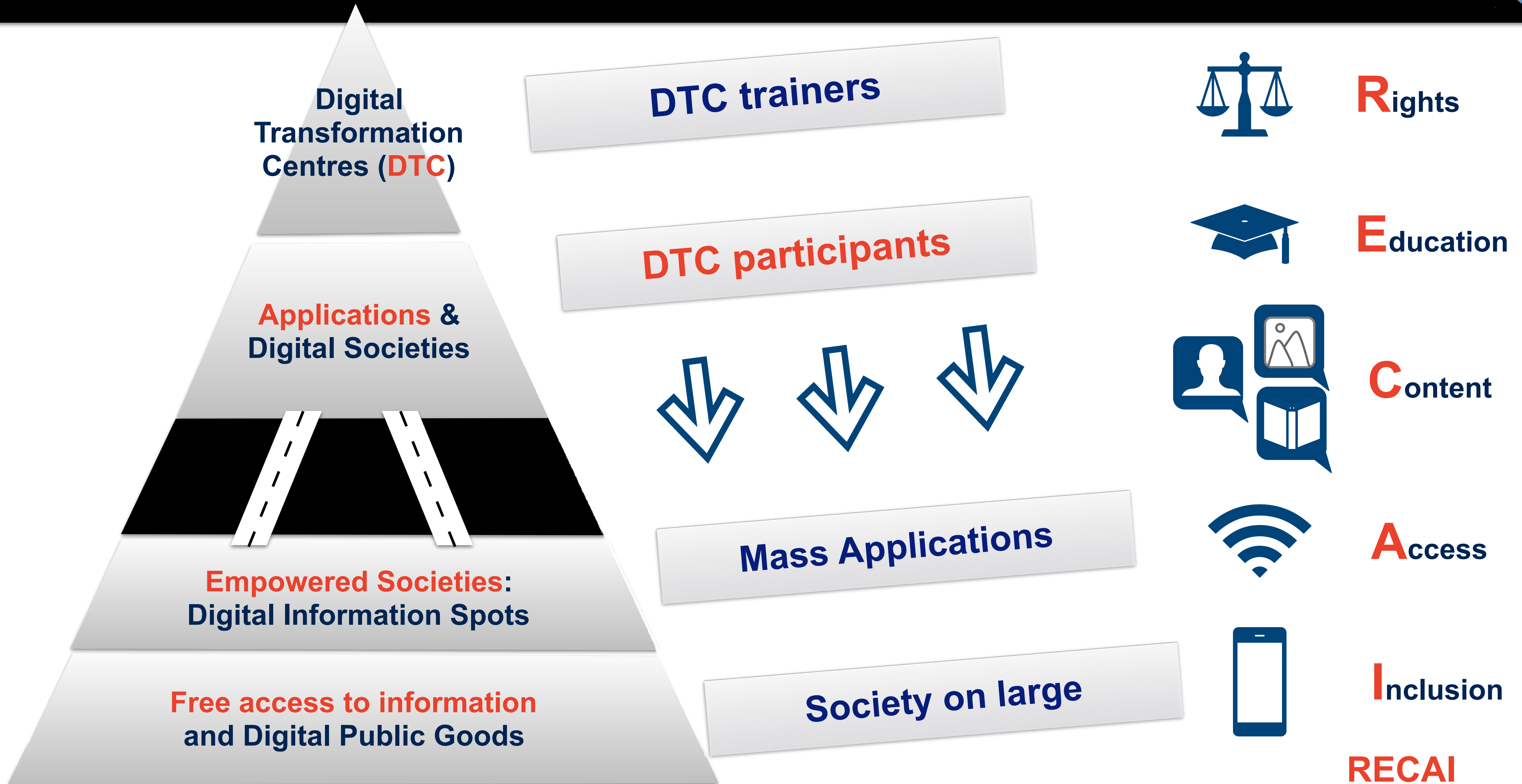
- Focus on

- ➔ Applications for SSA
- ➔ Value creation in SSA (not data/value export)



[Source: World Development Report 2018, Figure 0-5, <https://www.worldbank.org/en/publication/wdr2018>]

Close the Gap



Conclusions on Scaling Digital Transformation Centres

- Holistic view
- RECAI
 - **R**ights (regulatory framework)
 - **E**ducation (Open availability - freemium)
 - **C**ontent (DTCs to create apps for the mass market)
 - **A**ccess (free access to information)
 - **I**nclusion (digital first, participatory society)
- **Scalability** of DTC
 - from Trainers to
 - Participants to
 - Mass Adoption to
 - Education
- Focus on
 - **Applications** for SSA
 - **Value creation** in SSA (not data/value export)

